

Urban axes: Analysis

Rambla Raval

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CHARACTERISTICS RAMBLA RAVAL

THEN

The Raval was known for its immigrants and homeless people.

Rambla Raval was designed in 1999/2000 by Carles Diaz, Xavier Sust, Oscar Tusquets and Lluís Clotet to give the Raval more qualities by expanding the space in the neighborhood and to connect the seaside of Barcelona to the university area. Five blocks with 62 buildings were destroyed.

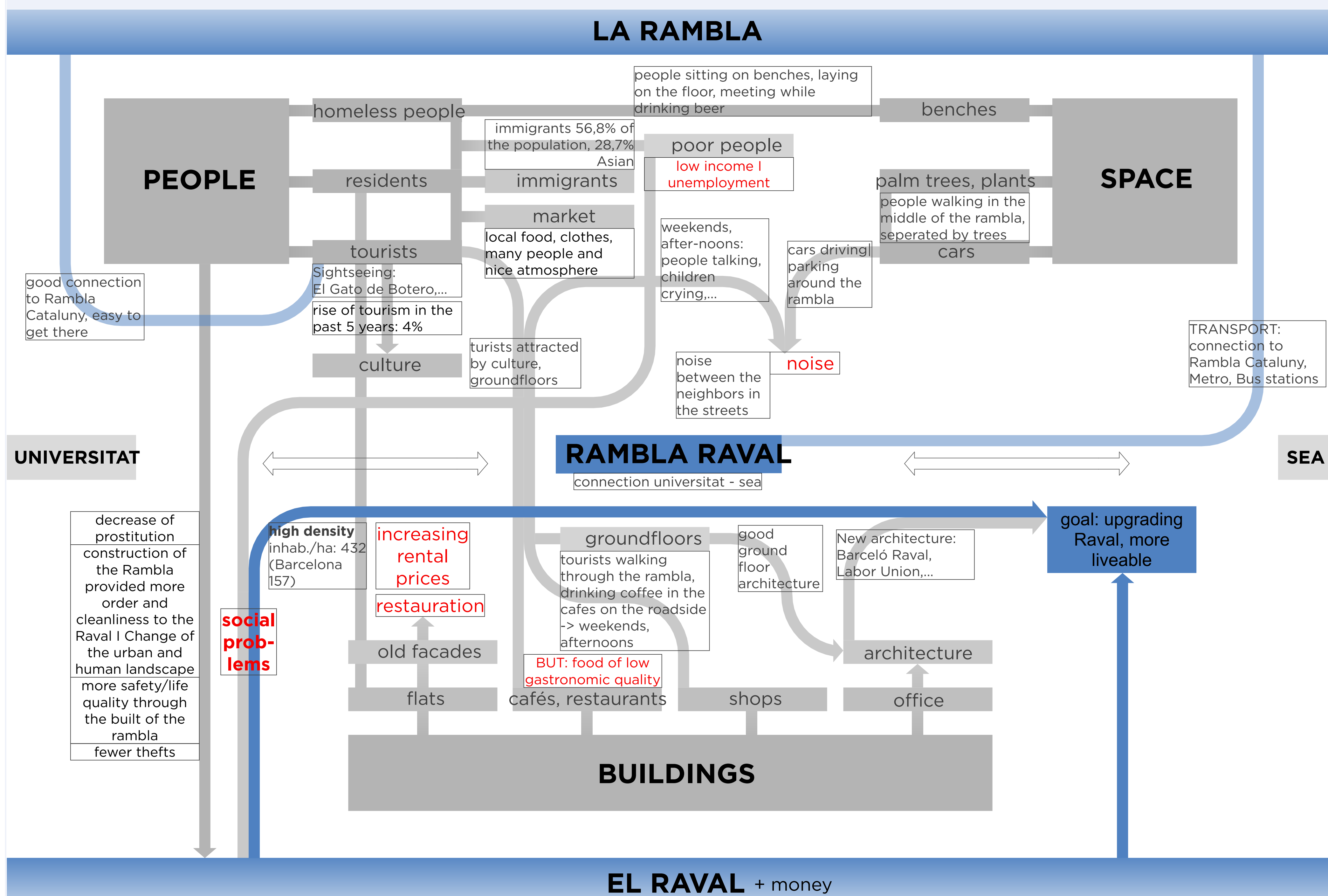
NOW

Place where people can meet and walk through or escape from the narrowness of the neighboring streets. The pedestrians are separated from the cars driving around the Rambla by palmtrees and plants.

New buildings were designed to support the upgrade of the Raval in the past 15 years, a characteristic artwork of the Rambla Raval is 'El Gato del Raval' which attracts many tourists.



SYSTEM RAMBLA RAVAL



PROBLEMS

- buildings are in a **bad state**, facades and flats have to be renovated
- homeless people** in the streets and on the Rambla Raval
- noise** of cars driving around the Rambla Raval
- low gastronomic level** of the restaurants, cafés,...
- people of **different social communities** not finding together -> tourists | homeless people | elderlys | families
- a lot of empty space in some days



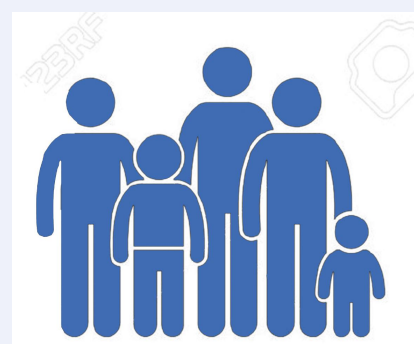
Urban axes: Proposal

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SURVEY

What residents think



- + The construction of the Raval provided more order and cleanliness
- + Change of the urban and human landscape
- + Decrease of the prostitution
- + Diversity of trade (restaurants, bars and shops)

- Still thefts, but in minor quantity
- Benches used by drunkards, drug addicts and homeless people as a meetingpoint
- Bars and restaurants: food of low gastronomic quality
- Noise between the neighbours in the streets

PROPOSAL



more art and architecture

- tourists and people get attracted
- street furniture from different nations, residents get involved and are proud of their area, for example Superkilen Parc in Copenhagen



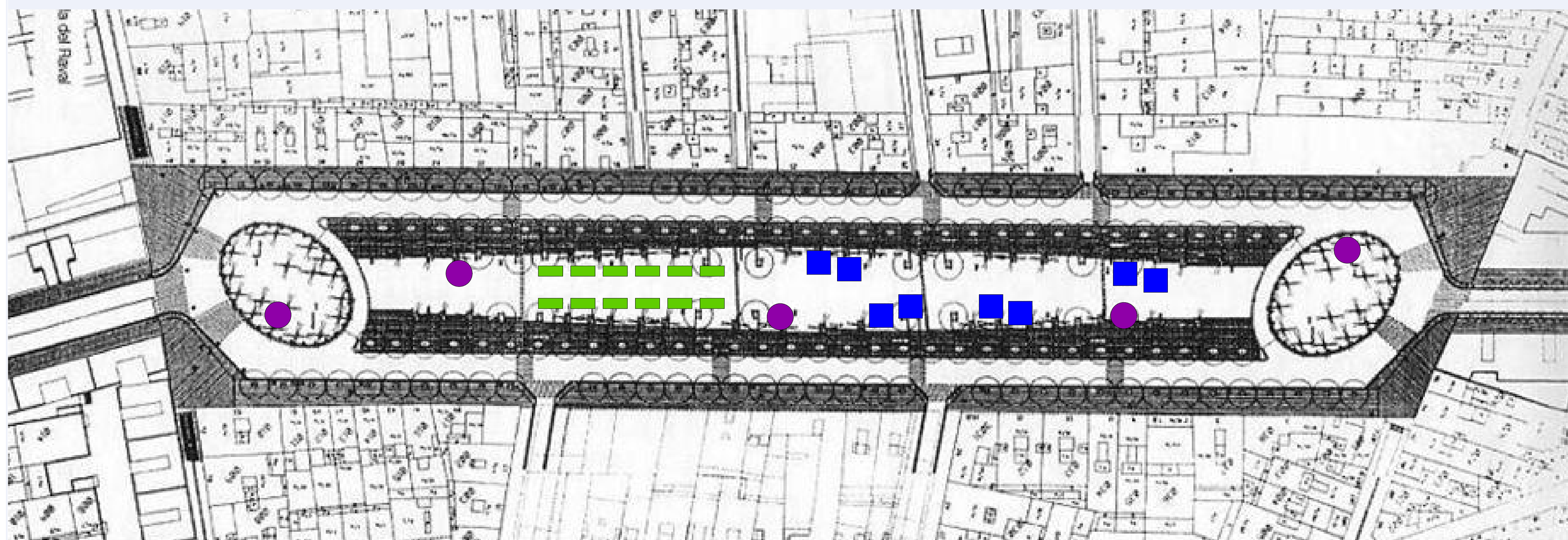
support local market

- possibility for locals to sell their handmade products, food and clothes
- tourists get attracted and can get to know the locals
- support for small companys and organisations to get well-known



integrate cafés outside

- cafés outside the Rambla are in an exposed location to cars and riot
- goal: integrate them in the Rambla -> less noise from the cars
- more people will visit the cafés -> increasing sales volume



GOALS

- Rambla Raval as a place where **different social types of people** can **meet, communicate and interact** with each other
- Rambla Raval as a **more attractive** and **more livable place** where people like to stay

