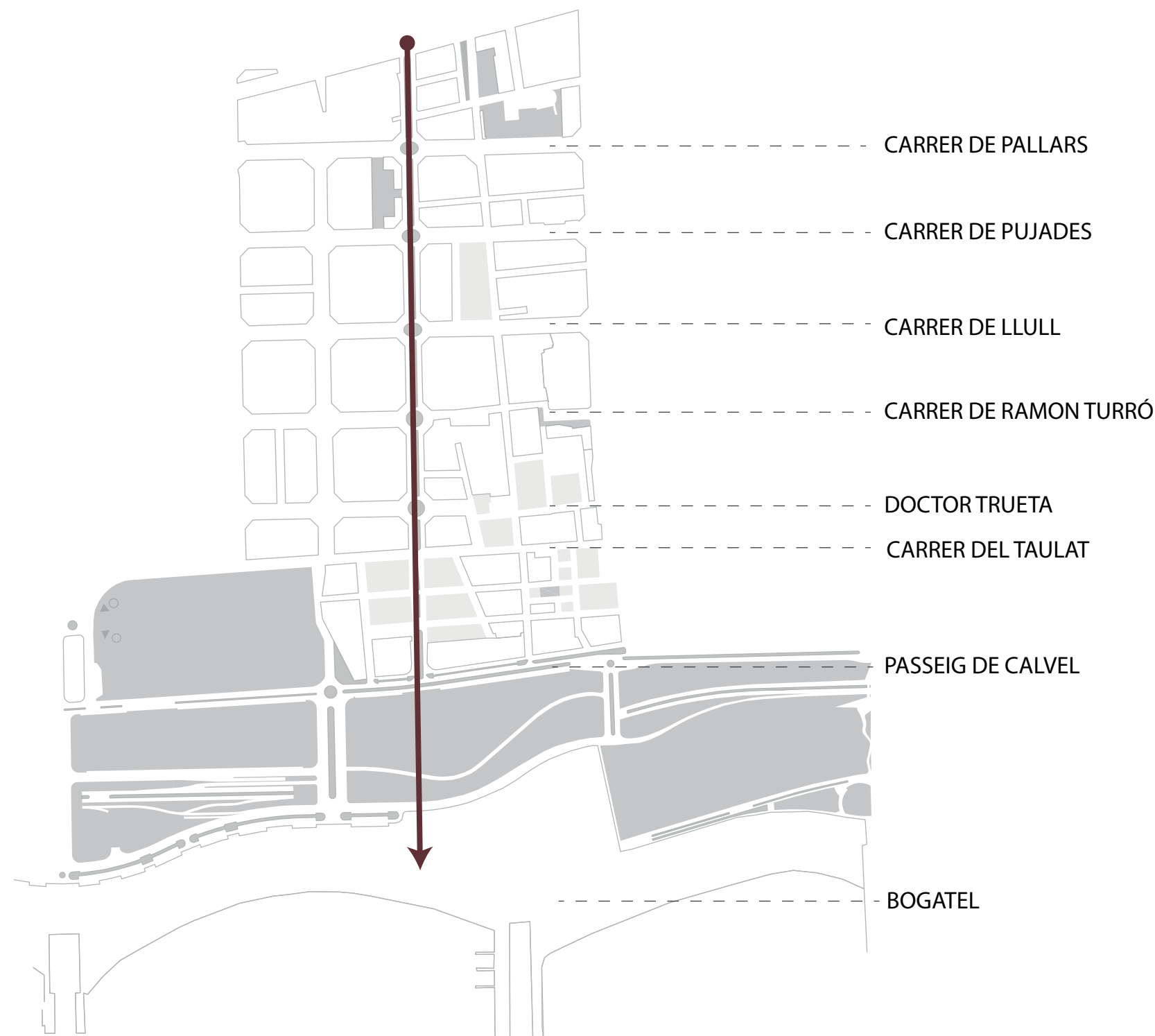


RAMBLA POBLENOU: Analysis

SCALE AND CONECTION WITH BOGATELL

MARIA DEGETAU

ANALYSIS OF THE RAMBLA



CARACTERISTICS

Rambla Poblenou is a very functional 1.5 km long street, which gets wider towards the sea. It has a variety of functions and services that gives a unique atmosphere and an attractive appearance. Its equipped with two lanes per side for cyclists and one central wider lane for pedestrians, in the lower floors of the buildings there are locals with many commerce.



DIVERSITY

There is a vast diversity of services and activities around the Rambla of Poblenou, only between Pere IV Street and Carrer de Taulat there are 372 tables.

THE NEIGHBORS

Many understand that the specialization of the territory towards tourism and business endangers the daily life of the neighborhood. Others think that opening bars and restaurants at this point is a source of wealth that revitalize the whole neighborhood.

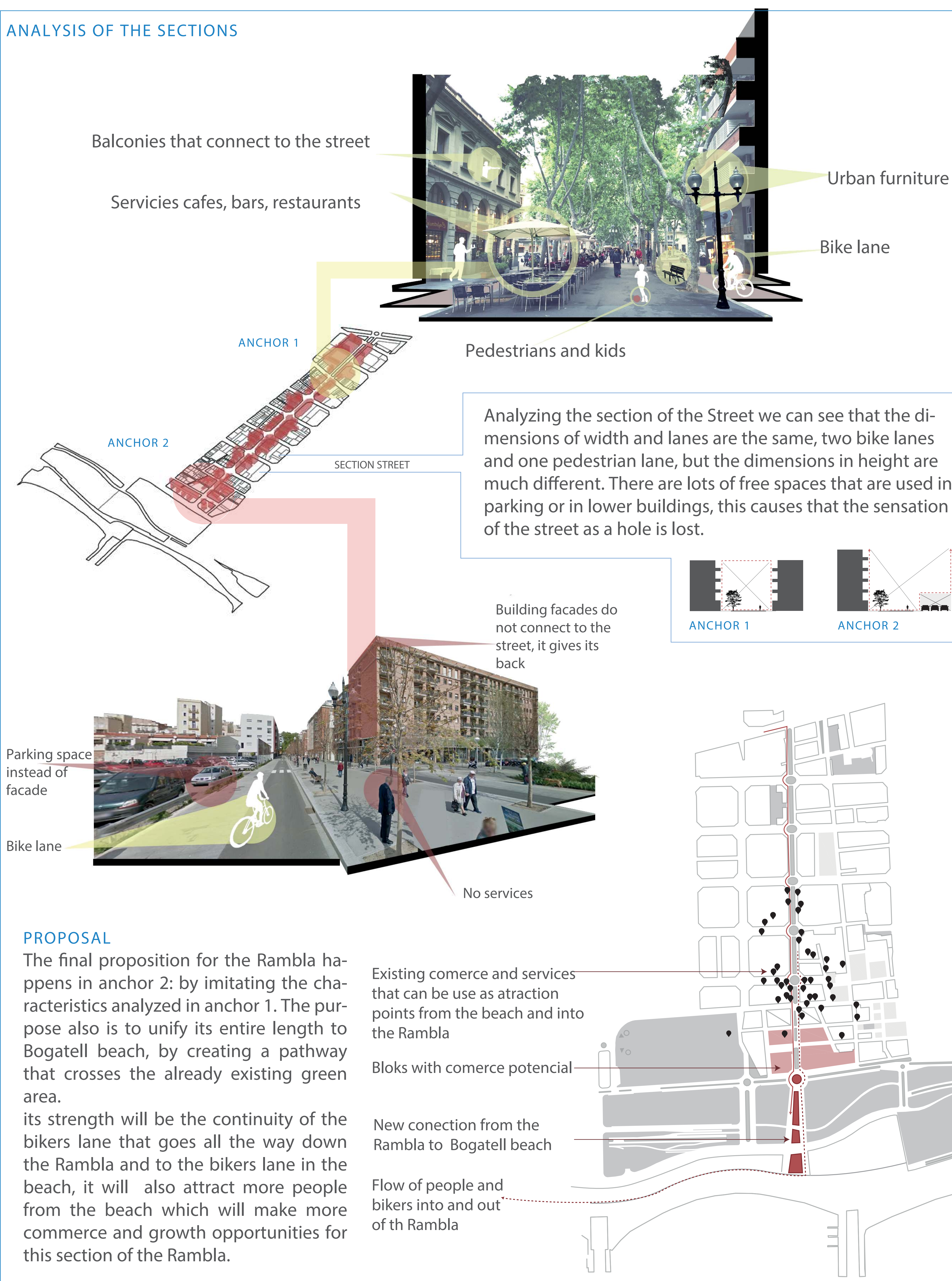


FLOW OF PEOPLE

It feels that the Rambla starts at Carrer Perre IV and ends in Bogatell. The flow of people tend to go throght the Rambla and between it because of tits multiple services, but the flow is always towards the sea. The only problem is that when you arrive to Passeig de Calvel the flow disappears, people do not know where to go from that point on and that causes the weakest point in the Rambla.



ANALYSIS OF THE SECTIONS



PROPOSAL

The final proposition for the Rambla happens in anchor 2: by imitating the characteristics analyzed in anchor 1. The purpose also is to unify its entire length to Bogatell beach, by creating a pathway that crosses the already existing green area.

its strength will be the continuity of the bikers lane that goes all the way down the Rambla and to the bikers lane in the beach, it will also attract more people from the beach which will make more commerce and growth opportunities for this section of the Rambla.